

Positive Sales Environment
EVALUATION FORM for the EXTERIOR OF THE BUSINESS

<i>Check This Item</i>	<i>Needs Help</i>	<i>No Help Needed</i>	<i>Recommendation</i>
Adequate Parking			
Address on Building			
Street Signage			
Business signage on building			
Updated and conclusive reader board			
Parking lot clean			
Parking strips clear			
Landscape maintained			
Adequate outside lighting			
Uncluttered and clean entrances			
Store hours posted, OPEN sign displayed			
Front visually appealing (clean, painted, professional)			
Windows clean			
Signage professionally made			
Terms displayed on front door (cards accepted, financing etc.)			
Window displays appealing from outside			
Prices not visible from outside			
Updated displays using state of the art products			
Traffic and ease of getting into your parking lot			
Businesses visual from your store (clean, what type)			
Proximity of your competition			
Anchor tenant or business that draws new customers for your business			
Would you shop here?			



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