

***Positive Sales Environment***  
**EVALUATION FORM for the INTERIOR OF THE BUSINESS**

<i>Check This Item</i>	<i>Needs Help</i>	<i>No Help Needed</i>	<i>Recommendation</i>
Entry area clean and welcoming			
Temperature correct (for time of year)			
Show room well-lit			
Appropriate background music to encourage sales			
Displays are neat, clean, and sales tools are handy			
Displays visually appealing, uncluttered, positive use of color			
Showroom clean, vacuumed and garbage empty			
Customers can flow freely around the store			
Handouts available throughout the store			
Price tags clearly marked in readable locations			
The 'Sale/Special' signs are visible			
Sale prices listed in dollars (not in % off)			
Will Call or Sold Tags not visible to the public			
Sales aids strategically located			
Payment methods clearly displayed throughout the store			
Showroom looks and feels like a sales area and not a warehouse			
Inventory full on shelves			
"Must have" products easy to find in eye-catching display			
Employees in the public view look neat and act professionally			
Sales figures, goals or contest results out of view			
Point-of-Sale online and ready			
Tills open, change available			
Open sign(s) on			
Smile and have a great day			



*This business evaluation form was designed by SALES CREATORS, INC. and is provided as a courtesy for your use.*